Orges Sopa

UI/UX & Graphic Designer

UI/UX design · Product design · Brand identity · Social media

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PROFILE

Designer working across UI/UX and brand identity, with 5 years of experience in visual design. I designed Akordo end to end, from user research and user flows to the interface and the brand, and launched it as a live web app. I also design identities, packaging and print, and I build interfaces in React, so my designs are made to be built.

SELECTED PROJECTS

Akordo · Product design, UI/UX and brand — 2026
akordoapp.com

- Researched how cafés, restaurants and hotels plan their staff's week, then mapped user flows and wireframes for three roles: owner, manager and staff.
- Designed a mobile-first interface that puts each role's daily job behind four tabs and one create button, plus the brand and the marketing site.
- Tested it with users and launched it live in Albanian and English.

Learnify · Learning platform, personal project — 2024
learnify-web-phi.vercel.app

- Made the courses the front page: rows by field, a page for every course, and more from the same field under it.
- Designed search to always answer: it counts the results as you type and suggests words to try instead of an empty page.

Visit Kosovo · Travel guide, personal project — 2025
visit-kosovo-web.vercel.app

- Details open over the list, with photo, rating and a live map, and closing them returns you to the same place in it.
- Category filters swap the cards in place; on a phone they scroll in one row, so the first card stays in view.

Solence · Full brand identity — 2025
Case study in portfolio

- Complete identity for a mountain glamping site: mark, logo versions, palette and type, applied to signage, wayfinding, staff wear and guest stationery.

Prizreni Plus · Full brand identity — 2024
Case study in portfolio

- Complete identity for a Prizren bakery: a mark joining the Stone Bridge, bread and wheat, logo versions, palette, type, packaging and the shop sign.

EXPERIENCE

Graphic Designer · Industria Communications — Jul 2025 – Jul 2026

- Designed brand identities for business clients, from the first concept to logo, colour palette, typography and their applications in print and packaging, with print-ready files.
- Created social media and campaign visuals that kept each client's identity consistent across channels.
- Presented concepts directly to clients and took them through revisions to final delivery, on deadline.

Graphic Designer · AXE Media — Jun – Oct 2024

- Designed logos, print layouts and packaging (with pre-press) and daily social content for several client accounts.

SKILLS

UI/UX

UI design
User research & testing
User flows
Wireframes
Responsive design
Design systems

Brand & print

Brand identity & logos
Print & packaging
Pre-press
Typography
Illustration
Social media & campaigns

Tools

Figma
Adobe Illustrator
Adobe Photoshop
Canva
HTML, CSS, React

EDUCATION

High-school diploma, Graphic Design
Qendra e Kompetencës "11 Marsi"
2021 – 2024

Front-end Web Development
Future Minds Academy
2024 – 2025

LANGUAGES

Albanian
Native

English
Upper-intermediate (B2)